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2023 Q1 Newsletter

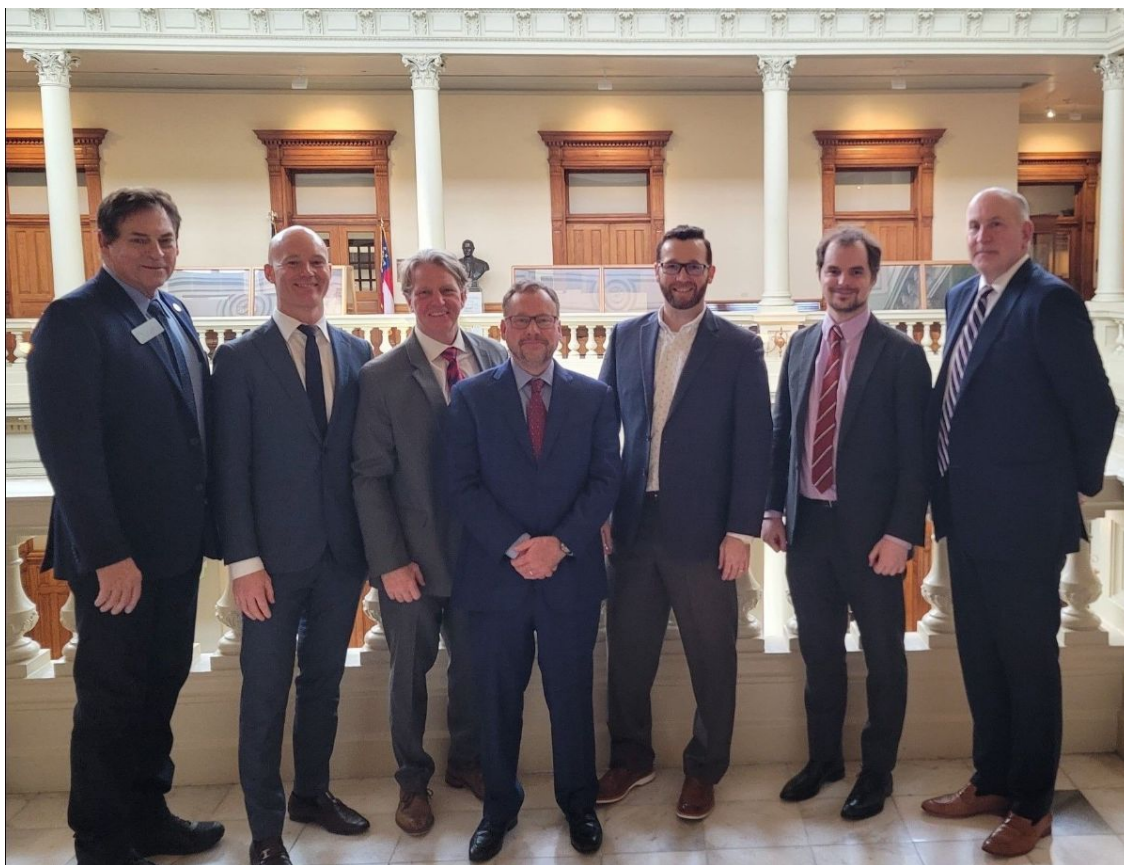
Policy Update

The ATPC's federal and state policy teams have been actively tracking and engaging with legislation and lawmakers across the country since the beginning of the year. In D.C., the 118th Congress kicked off and quickly began discussing key issues that impact our industry, including financial data privacy and digital assets. The ATPC has been meeting with new legislators and longtime champions to continue to ensure that the payments industry is top of mind and provide input on pending legislation. The ongoing education and advocacy efforts will be supported by a Congressional Payments 101 in April, which highlights the key players in the payments industry, how they interact with one another, and why our members are critical to the U.S. and global economies.

The ATPC is providing robust state legislation tracking and intel gathering on bills regarding key issues for our industry, including privacy, sales tax separation, digital assets, and ESG, as well as educating legislators on the importance of the industry through a multi-state Payments 101 strategy, replicating what is being planned in DC with state legislators. The ATPC held the first of these Payments 101 briefings for the Georgia Senate Banking and Financial Services Committee on February 16th with participation from member companies FIS, Mastercard, Synovus, and Speedchain. This was particularly timely, as Executive Director H. West Richards then testified before the same Committee on SB 126, regarding separating sales tax from the calculation of interchange, less than a week later on February 21st. This strategy of education and then engagement allows for the ATPC to go into states with already established relationships with legislators who have some understanding of the industry without needing to reintroduce ourselves. It allows for more meaningful conversations on issues that impact our members and helps build champions for the industry. It also helps with speedier, more efficient engagement as the

states move much quicker than Congress. The ATPC is planning Payments 101s in Illinois and other key states this year.

The ATPC government relations strategy is led by an active Policy Committee, made up of the federal and state government relations leaders from our member companies. The group is chaired by Kim Ford, SVP and Head of Government Relations at Fiserv, who hosted our first Policy Committee meeting at her D.C. office in January. Please reach out to [Patrick Greer](#), ATPC Policy Director, if you would like to learn more about the ATPC's Policy Committee and government relations efforts.





Future Leaders Recap

The ATPC kicked off their fourth annual Future Leaders class on February 22nd in Atlanta with a level-setting “Industry Technical Expertise” discussion. The 2023 class is the largest in the program’s history and represents a cross-section of industry roles and ATPC member companies.

Future Leaders identifies and educates rising professionals primed to lead the payments processing industry across technological, institutional, business development and workforce portfolios. This yearlong program is comprised of multiple networking and educational activities designed to enhance the future success of ATPC member and sponsor company rising professionals.

The 2023 Future Leader class participants come from the following ATPC member companies: American Express; Elavon; FIS; Fiserv; InComm Payments; Ingenico, Inc.; NCR Corporation; Payrix (FIS); and Visa. The kickoff class agenda included:

- **Four-Party Payments System:** Lisa Roberts, Law VP and Chief Counsel, NCR; and Manning Smith, SVP, Global Strategy, Elavon
- **Value of Payments:** Jaime Yeager, Vice President, Business Development, InComm; and Erich Janzen, SVP, Banking Organization

CFO and Corporate Settlement, Fiserv

- **Macro Acceptance Trends:** Joel Henckel, SVP, US Market Acceptance, Mastercard
- **Industry Threats:** Dave Excell, Founder, Featurespace; and Eric Haru, Chief Risk Officer, MerchantE

Thank you to our amazing roster of speakers. And thanks to Holland & Knight law firm for hosting the first meeting in Atlanta.

Learn more about the ATPC's Future Leaders program and this year's class, [here](#).



Q1 ATPC Community Happy Hour

The ATPC hosts quarterly community gatherings to allow our members and sponsors to build critical and lasting relationships within the payments processing ecosystem. The first event of the year on February 21st was attended by more than 60 guests, including ATPC board members and Future Leader participants. Thank you to [XSi](#) for sponsoring the reception at Del Frisco's Double Eagle Steak House in Atlanta.

The next gathering will take place on May 25th in Atlanta. Be on the lookout for more details.

April DEI Program

The ATPC will host its first Transaction Alley Talks speaker series event of the year April 11th in Atlanta at the law offices of Holland & Knight. “Planning and Implementing DEI Programs in 2023: Leveraging Data and Facilitating Relationships Between Leadership and Talent” will include a networking session followed by 45-minute workshops with Mohamed Massaquoi (VESSOL founder) and Noelle London (Illoominus founder).

Noelle and her company believe having access to benchmarking data is critical when setting your company's DEI strategy for the next year. Join [Illoominus](#), an Atlanta-based DEI Analytics company, as they share their Benchmarking white paper as a starting point for your discussions around goal setting for diversity and representation within your organizations. Learnings come from observing workforce population data across the top 100 companies in the United States over the course of two years. Noelle will share data for DEI across Financial Services companies and conclude with some actionable items and next steps for your organization.

[VESSOL](#) improves interactions between leadership teams and strengthens team-to-manager relationships by aligning organizational and individual goals. In doing so, organizations see an increased engagement toward the right outcomes. Organizations identify where, how, and why silos/bottlenecks put a strain on their people, information, and resources. Organizations can expect a boost in internal communication to navigate challenging topics and improve working styles from everyday responsibilities to new growth opportunities. VESSOL will help map effective internal networks and build valuable connections between colleagues and departments for cross-functional teams. Mohamed will unpack many issues associated with DEI initiatives and provide actionable frameworks for program participants to take back to the office.

This program is ideal for HR and DEI executives, and corporate C-Suite leaders looking to turbocharge their 2023 DEI activities.

About Transaction Alley Talks

The ATPC leveraged its influence and relationships during the height of the COVID-19 pandemic to create a virtual speaker series that brings together the

payments and fintech ecosystems for critical conversations and to provide onramps to immediate programmatic and policy action. Transaction Alley Talks continues now in the form of in-person panels and education seminars designed to benefit our membership and payments community. The 2023 program will include two “talks” on Diversity Equity and Inclusion issues.

Contact [Michael Mills](#) if you are interested in attending this morning networking program and seminar.

Visa Opens New Offices in Midtown Atlanta

Congratulations to member company Visa on officially opening their new offices in midtown Atlanta on February 8th. In attendance were industry and public sector leaders, including Georgia Attorney General Chris Carr, Atlanta Mayor Andre Dickens, Members of the Georgia General Assembly, and leaders at the Georgia Department of Economic Development. Thank you to Visa for your support for Transaction Alley, the Georgia Fintech Academy, and the ATPC!





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